



## MATHNASIUM X MUSEUM OF ICE CREAM PI DAY 2026 SWEEPSTAKES RULES

- **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**
- **VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**
- **DECLARATION OF ELIGIBILITY/RELEASE OF LIABILITY/PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED.**
- **ONLINE ENTRY ONLY AND INTERNET CONNECTION REQUIRED.**

**BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE SWEEPSTAKES, ENTRANTS AGREE TO THESE OFFICIAL SWEEPSTAKES RULES, WHICH CREATE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO THE SWEEPSTAKES SPONSORS FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

**Sweepstakes Sponsor:** Mathnasium Franchisor LLC (“Mathnasium”) (referred to herein as the “Sponsor”) is the sponsor of the Mathnasium x Museum of Ice Cream Pi Day Sweepstakes 2026 (this “Sweepstakes”) described in these official sweepstakes rules (“Sweepstakes Rules”).

**Eligibility:** This Sweepstakes is open only to individuals (“Entrants” or “you”) who are legal residents of one of the fifty (50) states or the District of Columbia of the United States. Entrants must be 18 years of age or older.

Directors, officers, and employees of Mathnasium and Museum of Ice Cream and any of its subsidiary companies, or their respective professional advisors, advertising and promotional agencies, and Giveaway partners and prize suppliers, and immediate family members of any of them, are not eligible to participate. “Immediate family members” include spouses, siblings, parents, legal guardians, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not they are related.

Void where prohibited or restricted by law. Subject to all applicable federal, state, and local laws. Entrants do not have to be a Mathnasium student or a Museum of Ice Cream customer to enter. By participating, you agree that: (1) you have read and understand the official Sweepstakes Rules; (2) you meet the eligibility requirements in the Sweepstakes Rules; (3) you accept and agree to be bound by these Sweepstakes Rules, and (4) you unconditionally accept and agree to comply with and abide by the decisions of Sponsors and Administrator, whose decisions are final and binding in all respects.



**Sweepstakes Period:** Entries will be accepted online starting on February 24, 2026, at 12:00 am Pacific Time (“PT”) and shall end on March 14, 2026, at 11:59 pm PT (“Sweepstakes Period”).

**How to Enter:** Eligible entrants can enter the Sweepstakes by visiting [www.mathnasium.com/pi-day-sweepstakes](http://www.mathnasium.com/pi-day-sweepstakes) and following the instructions to complete and submit the entry form. You must provide all information requested. Incomplete or non-compliant entries will be disqualified at Sponsor’s sole discretion. Only one entry per e-mail address. Multiple entries from any person will be void. Use of any automated system or agent to submit entries is prohibited and will result in disqualification. All entries become the property of the Sponsors. In order to be named an official winner, participants must abide by these Sweepstakes Rules.

**Prizes (3):** Prize consists of :

- one (1) Mathnasium education scholarship\* (awarded in the form of one gift certificate valued at \$3,140 USD); and
- one (1) Museum of Ice Cream gift card valued at \$314.

Approximate Retail Value (“ARV”) of each prize is \$3,454 USD. The total ARV of all prizes is \$10,362.

\*Mathnasium math instruction, in-person or online at a local learning center, valued at \$500 USD per month. Registration fees are not included. Must enroll by May 1, 2026.

Terms and conditions apply to use of gift cards and gift certificates as specified by issuer. In no event will Sponsors be responsible for awarding more than the stated number of prizes herein. Prizes are awarded “as is” with no warranty or guarantee, either express or implied. No transfer, substitution, or cash equivalent for any prize, except at Sponsors’ sole discretion for a prize (or portion thereof) of greater or equal value. All federal, state, and local taxes (including any sales taxes) associated with the receipt or use of a prize will be the sole responsibility of each winner. Winners will receive an IRS form 1099 at the end of the calendar year if the value of the prize is within IRS guidelines, and a copy of such form will be filed with the IRS. Any additional costs relating to the prize, and incurred as a result of accepting a prize, are the sole responsibility of each winner. All prize details are at Sponsors’ sole discretion. Limit one (1) prize per person throughout the Sweepstakes Period.

**Selection of Winners:** After the conclusion of the Sweepstakes Period, the Sponsors will randomly select three (3) potential winners from among the eligible entries received during the Sweepstakes Period. Odds of winning depend on the number of eligible entries received.

**Prize Winner Notification and Requirements:** Potential winners will be notified via email within seven (7) days of the end of each Sweepstakes Period, with instructions on claiming the Prize. To

accept the Prize, each potential winner must follow the instructions given by the Sponsors in their notification. If a potential winner is found not to be eligible or not in compliance with these Sweepstakes rules, or if a prize notification is returned as undeliverable, a Winner does not claim the prize within five (5) business days, or the prize is rejected, the potential winner will be disqualified and the prize will be forfeited and may be awarded to an alternate winner, at the Sponsors' sole discretion. Only three (3) alternate winner for any prize will be selected; after which such prize shall remain unawarded.

**Winner's Declaration, License, and Release:** As a condition of being awarded the prize, potential winner will be required to execute and deliver to Sponsors a signed Declaration of Eligibility, Release of Liability, and unless prohibited, Publicity Release. Potential winner must also provide his or her social security number or other taxpayer identification number. The potential winner must sign and return the required documents within five (5) days of the e-mail notification attempt, or his or her right to the prize shall be forfeited. Prizes will be awarded within approximately thirty (30) days of receiving the required documents noted above. The decisions of the Administrator/Sponsors are final and binding as related to this Sweepstakes.

**Publicity Grant:** Each winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, in any manner, worldwide in perpetuity, without notice or review or approval.

**Sweepstakes Restrictions:** Sponsors reserve the right in their sole discretion to suspend or cancel the Sweepstakes or any Entrant's participation in the Sweepstakes should cause beyond the control of Sponsors corrupt the administration, security, operation, or integrity of the Sweepstakes, or if Sweepstakes otherwise becomes (as determined in their sole discretion) incapable of running as planned. If terminated, Sponsors may, at their discretion, select potential winners at random from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsors.

**Personal Information:** Personal information provided in connection with this Sweepstakes will be subject to each Sponsor's privacy policy, with Mathnasium's privacy policy available at <https://www.mathnasium.com/privacy-policy>.

The first name, last initial, state of residence of Sweepstakes winners may be disclosed on the Website, social media, press releases, and blogs.

**Release of Liability:** You agree to indemnify, defend, and hold Sponsors, Administrator, and their respective parents, subsidiary companies, advertising and promotional agencies, Museum of Ice cream and Sweepstakes partners and prize suppliers and all of their respective officers, directors,

employees, agents and representatives (collectively, “Released Parties”) harmless from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Sweepstakes or the delivery, misdelivery, acceptance, possession, use of or inability to use the prize or any portion thereof (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**General Conditions:** Released Parties are not responsible for (i) lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered or garbled entries, email or other communications of any kind; (ii) lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications; (iii) failed computer, satellite, telephone or cable transmissions, lines, or technical failure; (iv) jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (v) other errors or difficulties of any kind, whether human, mechanical, electronic, computer, network, typographical, printing or otherwise, relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes or in any Sweepstakes-related materials; (vi) any incorrect or inaccurate information, whether caused by users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes; or (vii) injury or damage to any person's computer or other device related to or resulting from participating in this Sweepstakes. Entrants who violate these Sweepstakes Rules, tamper with the operation of the Sweepstakes, or engage in any conduct that is detrimental or unfair to Sponsors, the Sweepstakes, or any other Entrant (in each case as determined in Sponsors’ sole discretion) are subject to disqualification from the Sweepstakes. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the Entrant and must comply with these Sweepstakes Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

If any provision of these Sweepstakes Rules is declared to violate any applicable federal, state, or municipal law, it shall be amended to conform to such law, and all other provisions shall remain in full force and effect.

**Choice of Law:** The Giveaway and these Giveaway Rules are governed by, construed in, and interpreted under the laws of the State of California and in accordance with the laws of the state of California. The forum and venue for any dispute shall be in Los Angeles, California. Participants



agree that any and all disputes, claims and causes of action arising out of or connected with this Giveaway shall be resolved individually, without resort to any form of class action.

**Sweepstakes Rules:** To obtain a copy of the Sweepstakes Rules or Winners (available after the Sweepstakes Period has ended) or to ask questions about these Sweepstakes Rules or the Sweepstakes, please either send a written request to Mathnasium at [support@mathnasium.com](mailto:support@mathnasium.com) (Attention: Pi Day Sweepstakes Rules).

This Sweepstakes is in no way sponsored, endorsed, or administered by any social media platform on which the Sweepstakes may have been promoted, including YouTube, Facebook, Instagram, or X.

**Copyright Notice:** These Sweepstakes Rules and all Sweepstakes materials are copyright © 2026 Mathnasium. All rights reserved.